



# CARRARA

## 14·15·16 OCTOBER 2022

The twentieth edition of the most awaited 4WD Show takes place from 14 to 16 October 2022. Exhibition, rallies, shows and meetings to celebrate 20 years of 4WD passion.

### The top of 4WD production

The main companies in the 4WD world will be protagonists in the 30,000 square meters of exhibition area: the most important car brands, accessory producers, operators in the 4WD sector, tour operators and racing teams.



### High-tension show

The outdoor areas of CarraraFiere and the beach will be dedicated to dynamic and entertainment activities with test drives, performances of spectacular 4WD vehicles, electric motorcycles, quads, trials for a show full of adrenaline!

The Carrara marble quarries will be the setting for fascinating excursions with four-wheel drive vehicles.

### TWENTIETH 4X4 FEST: THE BIG RESTART

The most anticipated Off-road Show in the off-road world is back from 14 to 16 October: exhibitions, rallies, shows and meetings to celebrate twenty years of All-Wheel Drive passion.

It's official: after the forced stop due to the pandemic, IMM\_CarraraFiere will organize from Friday 14 to Sunday 16 October the twentieth edition of 4x4 Fest, the National All-Wheel Drive Car Show, a reference event at European level dedicated to all off-road fans.

4x4Fest is the largest Italian event in the sector welcoming all the major companies of the 4x4 universe under one roof. The covered exhibition spaces of about 30,000 square meters are connected to the outdoor areas dedicated to dynamic and entertainment activities where the test drives, performances of spectacular vehicles, electric motorcycles, quads, trials and high voltage shows are carried out.

The event brings car manufacturers and accessory manufacturers back to Carrara Fiere, with many reconfirmations by the most important brands, operators in the integral sector, tour operators and racing teams, without forgetting the possibility of using the stretch of beach connected to the event and the Carrara Marble Quarries fascinating scenario in which vehicles can make excursions.

The Carrara fair is also in a strategic position along the Tyrrhenian coast, in order to reach attractive tourist destinations for the most varied interests; Portovenere, Sarzana, Carrara, Pietrasanta, Viareggio, Forte dei Marmi located within a radius of only 20km, represent the best for shopping, art, history, culture, natural beauty. All "seasoned" with excellent food and wine proposals and typical specialties. There are many opportunities to stay in the area for all tastes, from super-equipped campsites in Marina di Massa to 5-star hotels in Versilia, passing through guesthouses, private residences and Bed & Breakfasts.

The rich calendar of shows, competitions, rallies and test drives that has distinguished the event since its inception represents a real "off-road drivers' party" for both companies and the 30,000 visitors usually present at the event.

During the three days in Carrara, there will be moments of conviviality, including an evening of celebration based on bonfires, grills and fun open to exhibitors and visitors.

The organizers are working on a strong media and social investment project dedicated to exhibitors and aimed at a significant increase in the public.

**OCTOBER 14-16, 2022: SAVE THE DATE!**

**Useful Info:** 4X4Fest will be open from Friday 14 to Sunday 16 October from 10.00 to 19.00 - Saturday at 20.00

4x4fest.com | [facebook.com/4x4fest](https://facebook.com/4x4fest) | [instagram.com/4x4fest\\_official](https://instagram.com/4x4fest_official)



4x4 Fest 2022 is organized by



**INTERNAZIONALE  
MARM E MACCHINE  
CARRARAFIERE SpA**

Internazionale Marmi e Macchine CarraraFiere  
Spa

Viale G. Galilei, 133 Marina di Carrara (MS) – Italy

Tel 0585.787963 | Fax 0585.787602

E-mail: [4x4fest@carrarafiere.it](mailto:4x4fest@carrarafiere.it)

P.IVA: 00207170457